

Business Administration Master Program (With Thesis) (M.B.A. 2 Years)

Description

Our master program in Business Administration (MBA) open to graduates from all academic backgrounds. The MBA program lasts for four semesters (with thesis). We strongly encourage applicants aiming to continue to Ph.D. to choose a master program with thesis.

A World-Class MBA

Through collaborative learning and varied engagement with business, our MBA will prepare you for the opportunities and challenges you will face as a strategic business leader. You will gain understanding of: decision making and strategic thinking, achieving success through the approach of strategic leadership in a continuously and rapidly changing environment, the complex nature of the global challenges facing organizations and business today, key concepts and tools of strategic marketing , organization and operations as well as accounting and finance. You will secure an insight as to how international economies and markets work and challenge existing business models while developing innovative strategies for your competitive market.

Admission Requirements

The MBA program is open to applicants from all academic backgrounds holding a bachelor degree.

Research Interests

The following is an indicative list of our research interests: positive employee-employer relations, employee development, sustainable development strategies, international marketing, consumer behavior, entrepreneurship, business development services, cognitive styles, human resource management, recruitment and selection, organizational justice, customer satisfaction.

Degree Requirements

Year One Fall Semester					
Code	Course Name	Theory	App/Lab	Credits	ECTS
BSNS 501	International Business	3	0	3	7.5
BSNS 502	Marketing Management	3	0	3	7.5
BSNS 503	Human Resource Management	3	0	3	7.5
BSNS 507	Research Design and Method in Business	3	0	3	7.5
Total		12	0	12	30

Year One Spring Semester					
Code	Course Name	Theory	App/Lab	Credits	ECTS
BSNS 504	Managerial Accounting	3	0	3	7.5
BSNS 505	Strategic Management	3	0	3	7.5
BSNS 506	Business Statistics	3	0	3	7.5
AE	Area Elective-I	3	0	3	7.5
Total		12	0	12	30

Year Two Fall Semester					
Code	Course Name	Theory	App/Lab	Credits	ECTS
AE	Area Elective-II	3	0	3	7.5
AE	Area Elective-III	3	0	3	7.5
BSNS 500	Thesis	0	0	0	0
Total		6	0	6	15

Year Two Spring Semester					
Code	Course Name	Theory	App/Lab	Credits	ECTS
BSNS 500	Thesis	0	0	0	30
BSNS 544	Seminar	0	0	0	0
Total		0	0	0	30



MBA Thesis

A unique piece of work, which includes evaluation or thorough analysis of a method.

Seminar

The aim of the seminar course is to improve the student's skills in conducting research in an area of interest for the student, preferably a topic related to the thesis work, and reporting the research findings both verbally and in writing.

Elective Courses

Course Code	Course Title	Theory	App/Lab	Credit	ECTS
BSNS507	Technology and Operations Management	3	0	3	7.5
BSNS501	International Business	3	0	3	7.5
BSNS 508	Innovation and Creativity	3	0	3	7.5
BSNS 509	Dynamics of Organizations	3	0	3	7.5
BSNS506/606	Data Analytics for Business/Advanced Business Statistics	3	0	3	7.5
BSNS 510	Creativity and Design Management	3	0	3	7.5
BSNS 511	Small Business and Entrepreneurship	3	0	3	7.5
BSNS 512	Corporate Financial Management	3	0	3	7.5
BSNS 513	Creative Thinking	3	0	3	7.5
BSNS 514	International Financial Reporting and Analysis	3	0	3	7.5
BSNS 607	Economic and Financial Networks	3	0	3	7.5
BSNS 515	Brand Communication	3	0	3	7.5
BSNS 516	Global Consumer Culture and Identities	3	0	3	7.5
BSNS 517	Consumer Behaviour	3	0	3	7.5
BSNS 503	Human Resources Management	3	0	3	7.5
BSNS 502	Marketing	3	0	3	7.5
BSNS 518	Integrated Marketing Communications	3	0	3	7.5